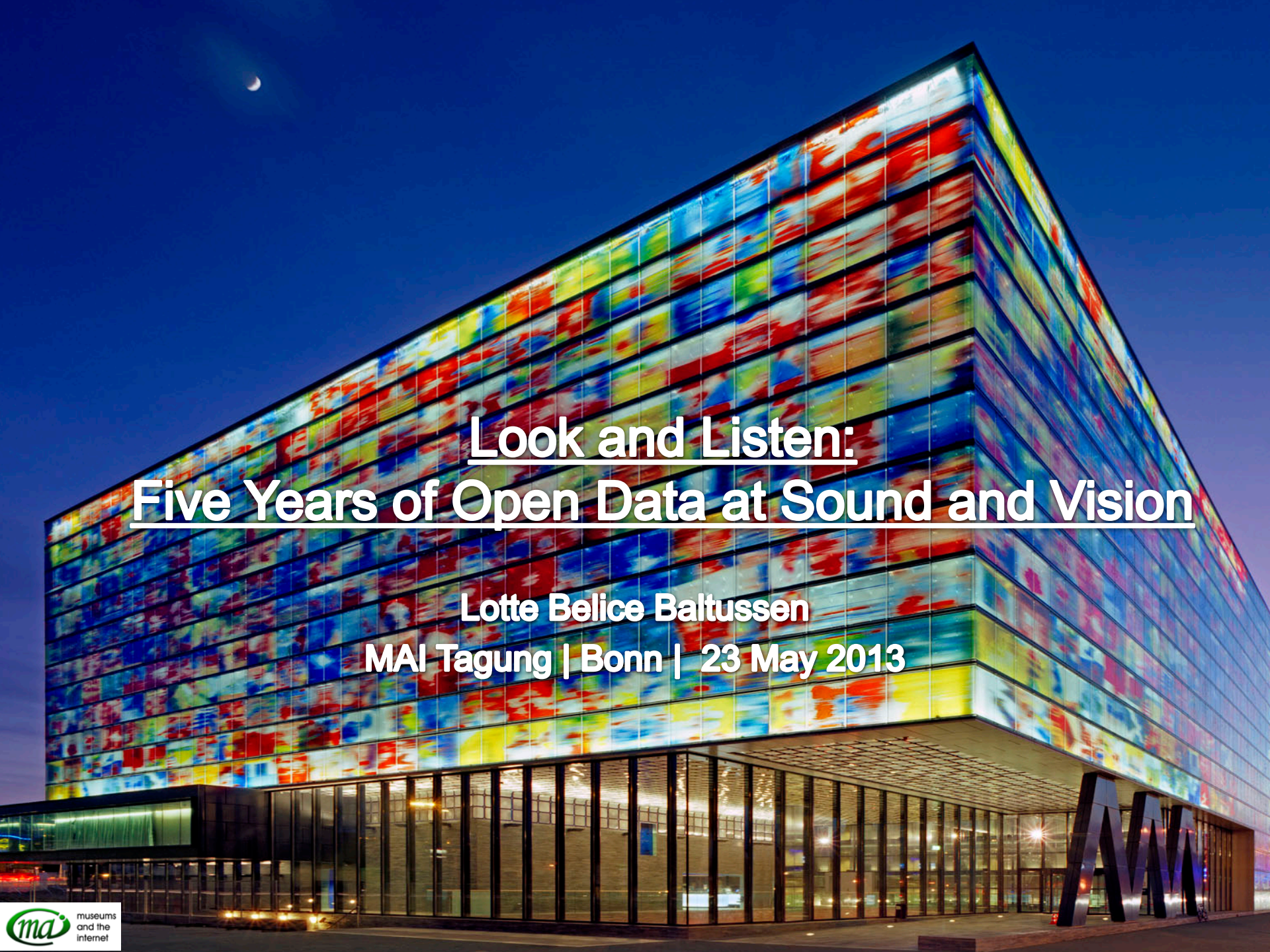




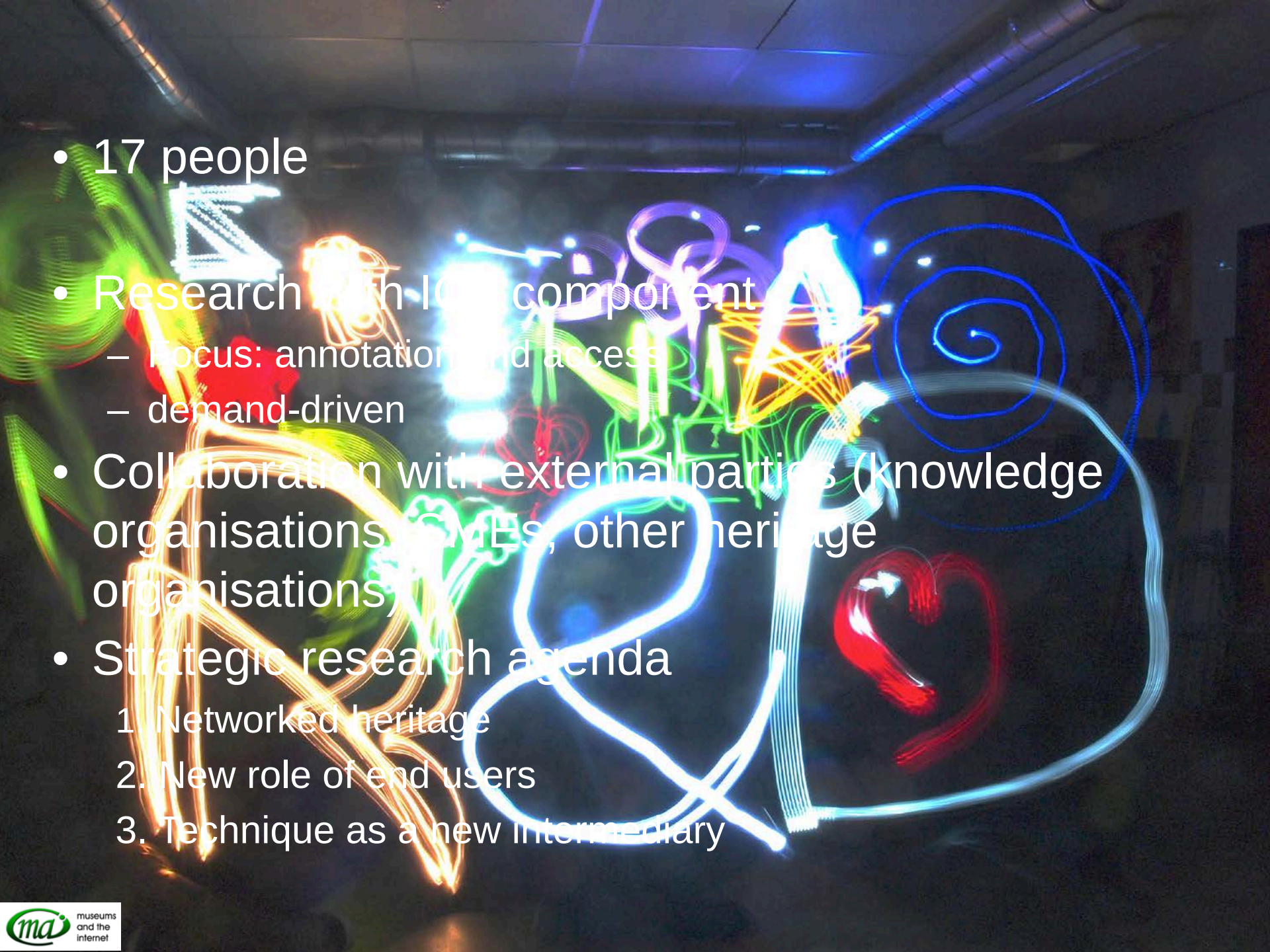
Look and Listen: Five Years of Open Data at Sound and Vision

Lotte Belice Baltussen
MAI Tagung | Bonn | 23 May 2013

ABOUT SOUND AND VISION

- Biggest AV-archive in the Netherlands, with
 - 800,000h of audiovisual heritage
 - 2M pictures
 - 20K objects
 -much more
- Safeguards collections of public broadcasters, organisations and private persons.
- Makes its holdings available to media professionals, educational users and the general public.



- 
- 17 people
 - Research with ICT component
 - Focus: annotation and access
 - demand-driven
 - Collaboration with external parties (knowledge organisations, SMEs, other heritage organisations)
 - Strategic research agenda
 1. Networked heritage
 2. New role of end users
 3. Technique as a new intermediary

OPEN CONTENT AT SOUND AND VISION

- Driven by large-scale digitisation programme Images for the Future, we started two open content projects in 2008.



1,800 videos and counting



12,000 pictures and counting

BEELDEN VOOR DE TOEKOMST

OPEN CONTENT AT SOUND AND VISION

Today's focus

large-scale digitisation programme Images for
we started two open content projects in 2008.



1,800 videos and counting



12,000 pictures and counting

BEELDEN VOOR DE TOEKOMST



Open Images is an open media platform that offers online access to audiovisual archive material to stimulate creative reuse.

Built by Sound and Vision & Knowledgeland but designed for participation by others.

BEELD EN GELUID

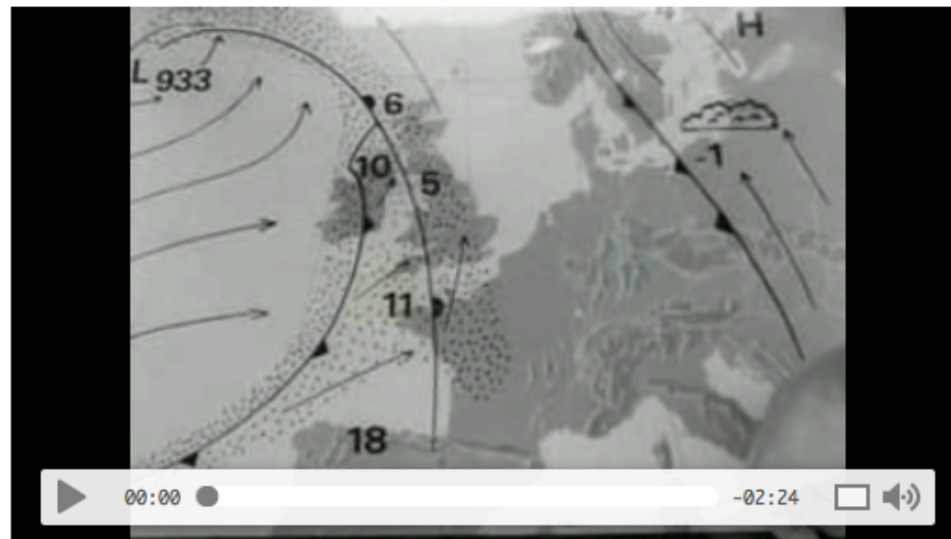






Open Images is an open media platform that offers online access to audiovisual archive material to stimulate creative reuse.

FEATURED MEDIA



Behind the scenes of the KNMI

SEARCH MEDIA

[advanced search](#)

LATEST NEWS

Open Beelden met Led It Up op Mundial Festival

June 8, 2011

Het Nederlands Instituut voor Beeld en Geluid is partner van Led It Up, een project van het MediaLab Amsterdam. Led It Up heeft in opdracht van het Culture Vortex programma een interactieve installatie ontwikkeld die op Mundial Festival 2011 wordt gelanceerd. Onder het motto "expand your playground" is er samen met partners Dropstuff en het [...]

[Read more](#)

NEW MEDIA



Cricket match for women



Women's association foo



Silent procession by six t



Women's rally

[More](#)

[About](#)[Media](#)[Contribute](#)[Users](#)

MEDIA

Below you will find the media items sorted by date of upload.

Video (1,611)

Images (6)

Audio (1)

SEARCH MEDIA



Portal

Open Images

Publication date

Any period

Uploaded

Any period

Any language

Any license

User

Source

Search

**Cricket match for women**

Week number 32-28

Newsreels in which Dutch subjects of a certain week are presented. (01:05) 11 Jul 1932**Women's association football**

Week number 33-26

Newsreels in which Dutch subjects of a certain week are presented. (01:04) 25 Jun 1933**Silent procession by six thousand women**

Week number 34-21

Bioscoopjournaals waarin Nederlandse onderwerpen van een bepaalde week worden gepresenteerd. (01:39) 18 May 1934**Women's rally**

Week number 35-35

Newsreels in which Dutch subjects of a certain week are presented. (00:48) 25 Aug 1935**The women's fire brigade gives a demonstration**

Week number 39-06

Newsreels in which Dutch subjects of a certain week are presented. (01:09) 04 Feb 1939**Mother's Day**

Week number 39-20

Newsreels in which Dutch subjects of a certain week are presented. (01:09) 14

SORT BY

Relevance

Title

Publication date

◆ Date uploaded

User

Source

⌵ Show thumbs only

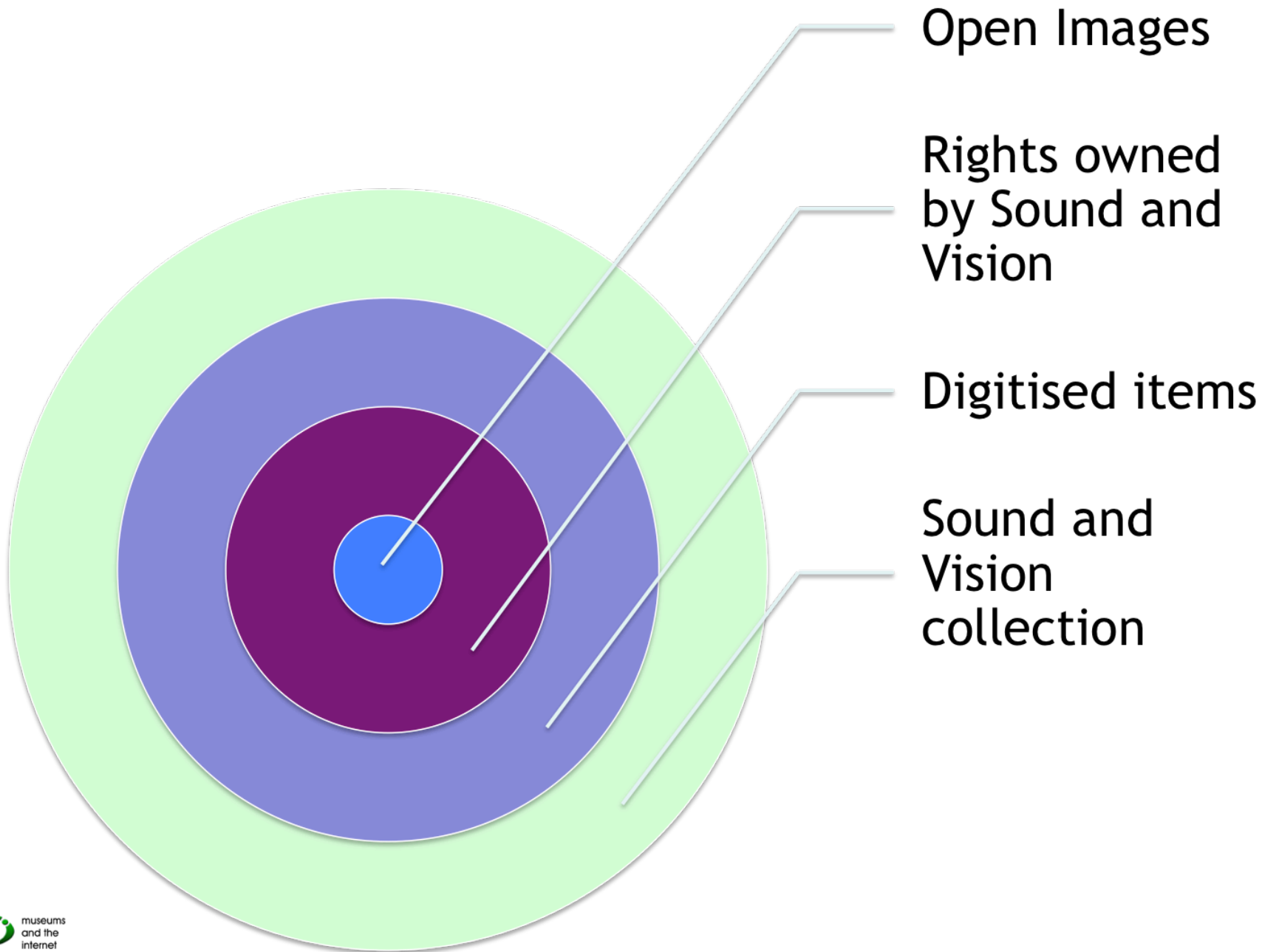
OPEN, OPEN, OPEN!

- Open source (MMBase, FFmpeg, LAMP)
- Open media formats (Ogg Theora, WebM)
- Open standards (Dublin Core, CC-REL, HTML 5)
- Open API (OAI-PMH, CC-0)
- Open content (CC-licenses, PD)

OPEN CONTENT

- Creative Commons BY-SA as preferable license
- Goal: 3,000 items (now over 1,800)
- Available in 'internet quality'







WIKIMEDIA
COMMONS

data.overheid.nl



Het open dataportaal van de
Nederlandse overheid.

**open CULTUUR
data.nl**

delen. verbinden. verrijken.



europæana
think culture



Oneindig
Noord-
Holland



OPEN ARCHIVES

0010
0100
10 1100
NEDERLAND
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100010001
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NEDERLAND
OPENT
DATA



BEELD EN GELUID

OORLOGS
MONUMENTEN

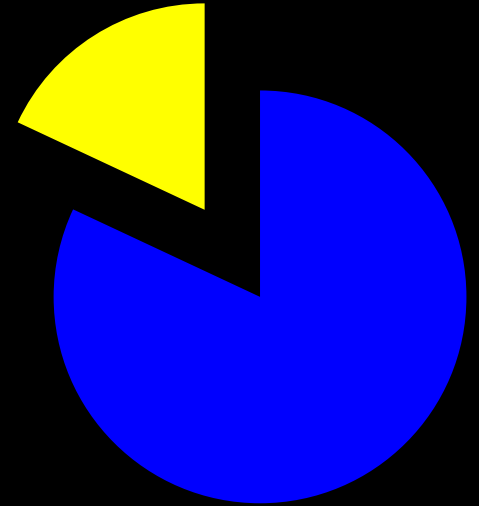
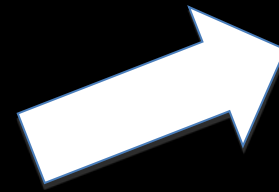
PERSPECTIVES

- Length of entire S&V archive: ~800,000h
- Length of 'our' newsreel collection: ~500h
- Length of material in Open Images: ~110h

PERSPECTIVES

- Length of entire S&V archive: ~800,000h
- Length of 'our' newsreel collection: ~500h
- Length of material in Open Images: ~110h

i.e.:



⇒ 22% of 'our' newsreel collection available through Open Images,

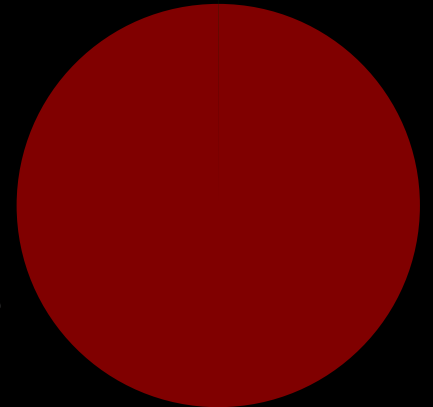
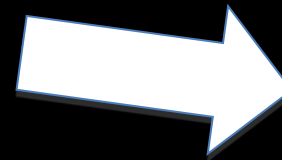
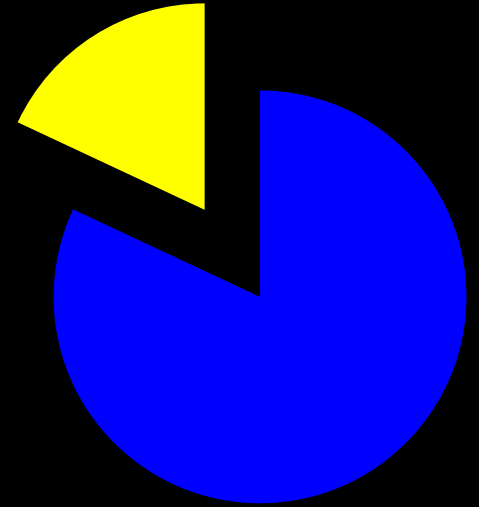
PERSPECTIVES

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- Length of 'our' newsreel collection: ~500h
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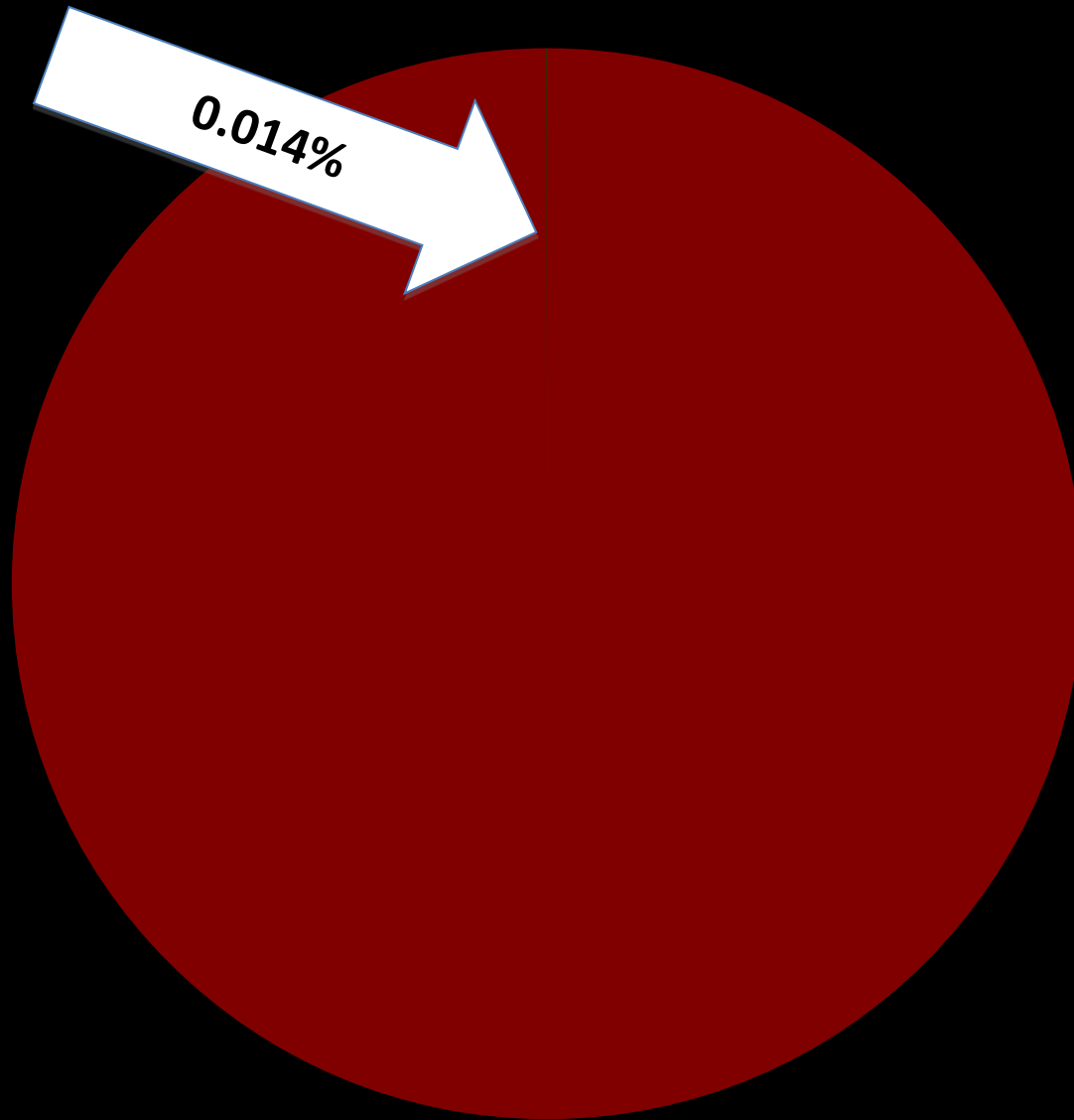
i.e.:

⇒ 22% of 'our' newsreel collection available through Open Images,

⇒ which is 0.014% of our entire archive.



PERSPECTIVES



IMPACT THROUGH OPENIMAGES.EU: REUSE IN APPS



Nationale App Prijs



Vistory

WINNAAR APPS4NL 2012

THE INTERACTIVE HISTORICAL VIDEO APP

now + then = COOL!

2012



1935

IMPACT THROUGH OPENIMAGES.EU: PORTAL USE

Available content items

~1,600 (2011)

>1,800 (2012)

Visits

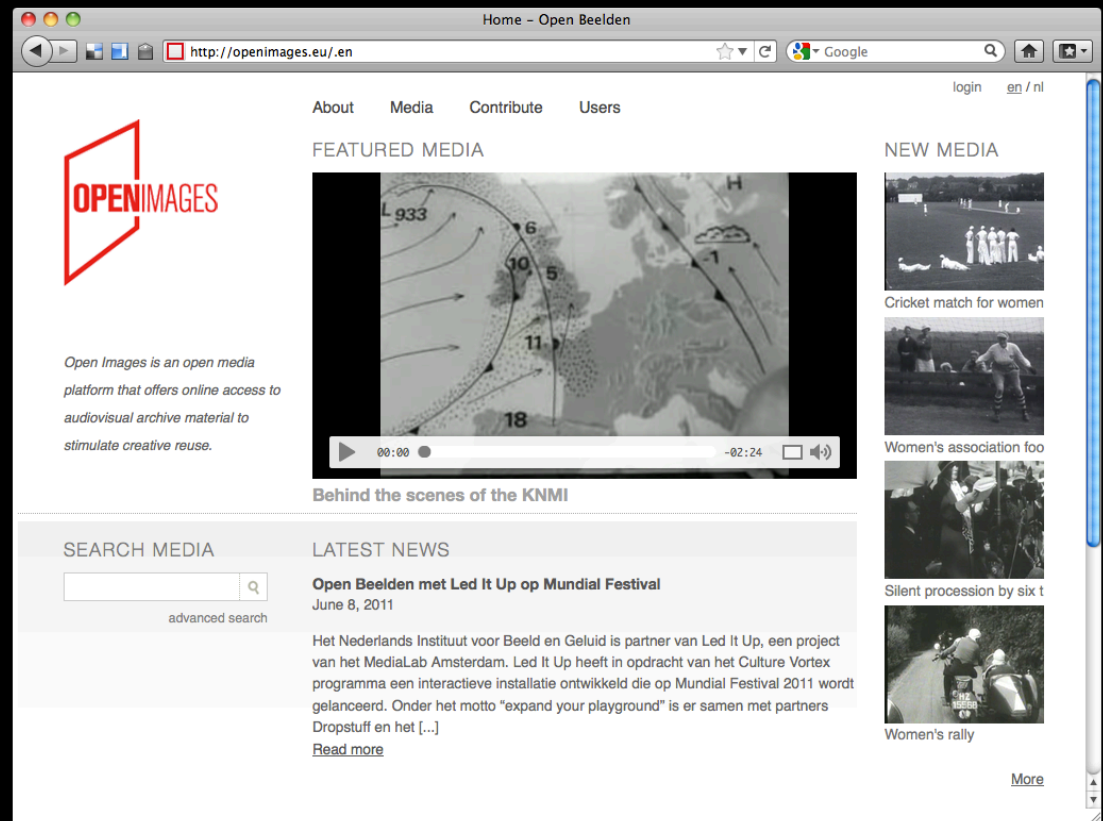
>66,000 (2011)

>105,000 (2012)

Unique visitors

>53,000 (2011)

~89,000 (2012)



IMPACT THROUGH OPENIMAGES.EU: PORTAL USE

Pageviews

~207,000 (2011)

~280,000 (2012)

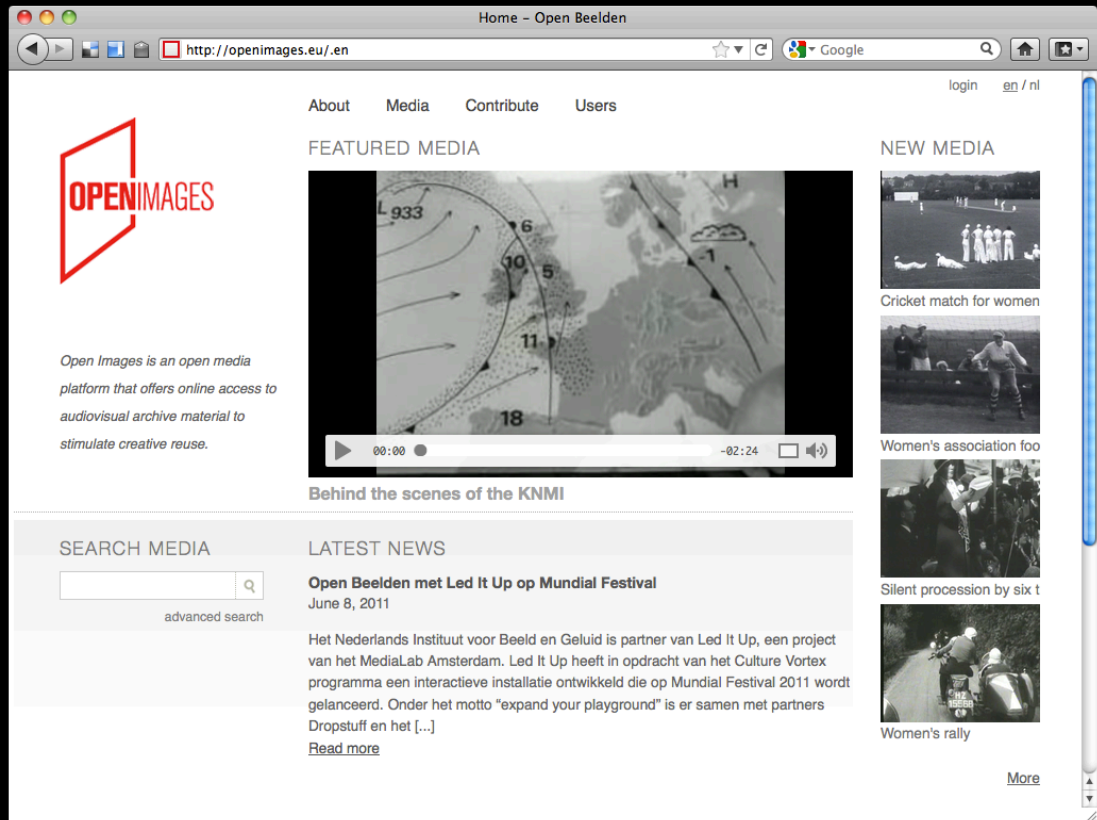
Plays

~11,000 (2011)

>16,000 (2012)

API calls

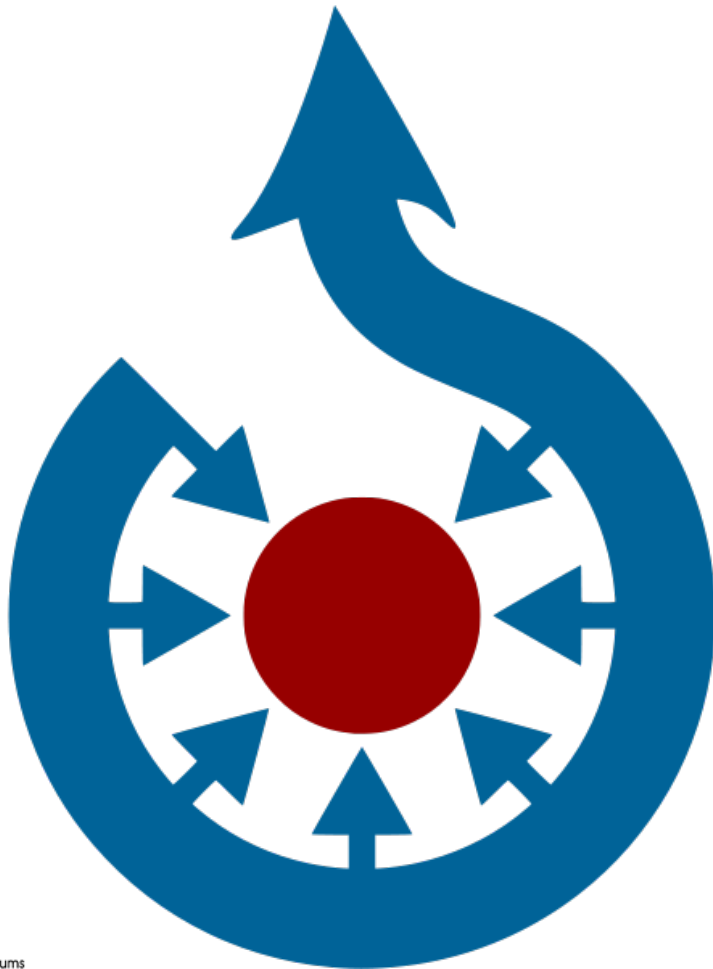
~170,000 (2012)



Downloads

~2,400 (tracked since July 2012)

Biggest numbers: Wikimedia Commons | Wikipedia



WIKIPEDIA
The Free Encyclopedia

[Special pages](#)[Printable version](#)[Permanent link](#)[Nominate category for discussion](#)[Category RSS feed](#)

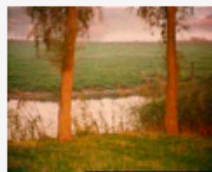
Media in category "Media from Open Beelden"

The following 200 files are in this category, out of 1,557 total.

(previous 200) ([next 200](#))



"Amsterdam Diamanta..."
3,166,433 bytes



'De oude horn' nieuw...
30,036,794 bytes



'Electronische' pers...
6,369,758 bytes



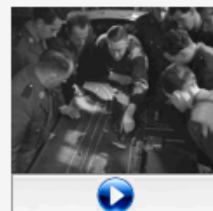
'Hier is het' droome...
20,693,527 bytes



'Operatie Snert' ten...
7,846,655 bytes



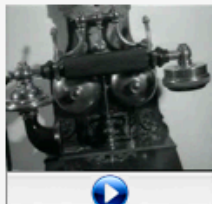
'Sterk door werk' We...
7,179,940 bytes



10-jarig bestaan van...
9,596,627 bytes



100 jaar lichamelijk...
18,777,822 bytes



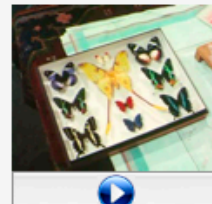
100-jarige geschiede...
24,258,661 bytes



105-jarige houdt ach...
5,275,623 bytes



15.000 exotische vli...
9,149,217 bytes



15.000 exotische vli...
19,743,306 bytes

Dates around the world

[\[edit\]](#)

As the US holiday was adopted by other countries and cultures, the date was changed to fit already existing celebrations honouring motherhood, like Mothering Sunday in the UK or, in Greece, the [Orthodox](#) celebration of the presentation of [Jesus](#) to the temple (February 2). In some countries it was changed to dates that were significant to the majority religion, like the [Virgin Mary](#) day in [Catholic](#) countries, or the birthday of the daughter of the Prophet [Muhammad](#) in Islamic countries. Other countries changed it to historical dates, like Bolivia using the date of a certain battle where women participated.^[9] See the "International history and traditions" section for the complete list.

Note: Countries that celebrate the [International Women's Day](#) instead of Mother's Day are marked with a dagger †.^[clarification needed]



Mother's Day in the [Netherlands](#) in 1925

Gregorian calendar

Occurrence	Dates	Country				
Second Sunday of February	Feb 14, 2010 Feb 13, 2011 Feb 12, 2012	 Norway				
Mar 3		 Georgia				
Mar 8		 Afghanistan  Albania  Armenia †	 Azerbaijan  Belarus †  Bosnia and Herzegovina †	 Bulgaria †  Kazakhstan †  Laos	 Macedonia †  Moldova  Montenegro †  Romania † ^[10]	 Serbia †  Ukraine †  Vietnam †*
Fourth Sunday in Lent	Mar 14, 2010 Apr 3, 2011 Mar 18, 2012	 Ireland  Nigeria	 United Kingdom  Bangladesh			
Mar 21 (vernal)		 Bahrain  Egypt	 Lebanon ^[11]  Oman	 Saudi Arabia	 United Arab Emirates  Yemen (all Arab countries in general)	



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Commons is a freely licensed media file repository. [You can help](#).

Description

Nederlands: Vrouwen reiken bosjes bloemen uit aan kinderen die langs tafels met bloemen lopen. E.e.a. speelt zich af in een parkachtige omgeving 0" 11"; kinderen steken bosjes bloemen omhoog 11"; - meisje komt thuis omhelst haar moeder, die buiten kleding of linnengoed zit te verstellen, en geeft haar bloemen 11"; - kinderen, twee meisjes en twee jongens, ieder een bos bloemen in de hand, komen bij voordeur: meisje klopt aan, moeder en grootmoeder komen naar buiten, worden omhelsd en krijgen bloemen 13"; - cu 11" meisje, moeder en grootmoeder, bos bloemen op voorgrond.

Date

20 May 1925

Source

[OpenBeelden](#)

Author

Polygoon Hollands Nieuws

Permission

See below.

([Reusing this file](#))



This media file is from the [Open Images project](#), an initiative from the [Netherlands Institute for Sound and Vision](#).

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File history

Click on a date/time to view the file as it appeared at that time.

	Date/Time	Thumbnail	Dimensions	User	Comment
current	23:01, 19 July 2010		1m 13s, 352x288 (13.43 MB)	Clausule	{{Information Description={{nl1=Vrouwen reiken bosjes bloemen uit aan kinderen die langs tafels met bloemen lopen. E.e.a. speelt zich af in een parkachtige omgeving 0" 11"; kinderen steken bosjes bloemen omhoog 11"; - meisje komt thuis omhelst haar moeder}}

IMPACT THROUGH OPENIMAGES.EU: WIKIPEDIA

Available content items

~1,600 (2011)

~1,600 (2012)

Number of Wikipedia articles with Open Images items

~1,000, in 59 languages (2011)

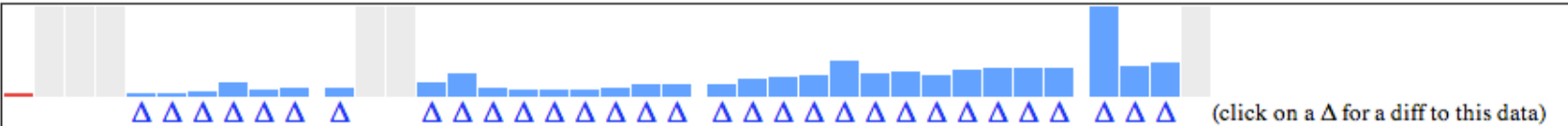
~1,600, in 65 languages (2012)

Pageviews of those articles

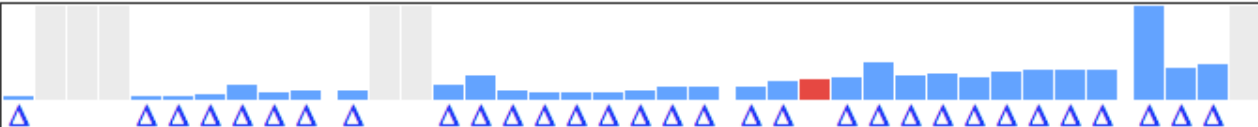
~19,000,000 (2011)

~40,000,000 (2012)

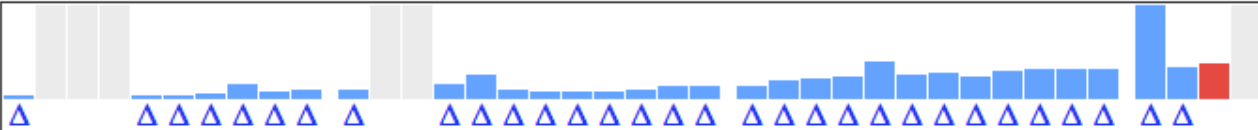
Wikipedia pages with Open Images items: Page views March 2010

Total views in 2010-03	511,663	 (click on a Δ for a diff to this data)
nlwiki	399,303	Show/hide details of 200 pages
enwiki	98,606	Show/hide details of 10 pages
frwiki	8,218	Show/hide details of 7 pages
ptwiki	1,863	Show/hide details of 1 pages
plwiki	1,291	Show/hide details of 3 pages
jawiki	973	Show/hide details of 1 pages
eswiki	436	Show/hide details of 1 pages
fiwiki	297	Show/hide details of 1 pages
itwiki	200	Show/hide details of 1 pages
cswiki	159	Show/hide details of 2 pages
liwiki	72	Show/hide details of 1 pages
brwiki	62	Show/hide details of 1 pages
idwiki	56	Show/hide details of 1 pages
fywiki	42	Show/hide details of 1 pages
nowiki	41	Show/hide details of 1 pages
huwiki	34	Show/hide details of 1 pages
cawiki	10	Show/hide details of 1 pages

Wikipedia pages with Open Images items: Page views March 2012

Total views in 2012-03	2,779,521	 (click on a Δ for a diff to this data)	
enwiki	1,552,062	Show/hide details of 129 pages	
nlwiki	936,521	Show/hide details of 473 pages	
eswiki	67,271	Show/hide details of 17 pages	
ptwiki	55,467	Show/hide details of 13 pages	
frwiki	47,792	Show/hide details of 45 pages	
dewiki	37,063	Show/hide details of 61 pages	
jawiki	19,686	Show/hide details of 15 pages	
plwiki	16,375	Show/hide details of 21 pages	
itwiki	11,286	Show/hide details of 19 pages	
huwiki	4,770	Show/hide details of 10 pages	
nowiki	4,415	Show/hide details of 16 pages	
idwiki	3,902	Show/hide details of 9 pages	
ruwiki	3,590	Show/hide details of 15 pages	
fawiki	2,532	Show/hide details of 2 pages	
ukwiki	2,149	Show/hide details of 6 pages	
hewiki	1,876	Show/hide details of 9 pages	
fewiki	1,834	Show/hide details of 32 pages	

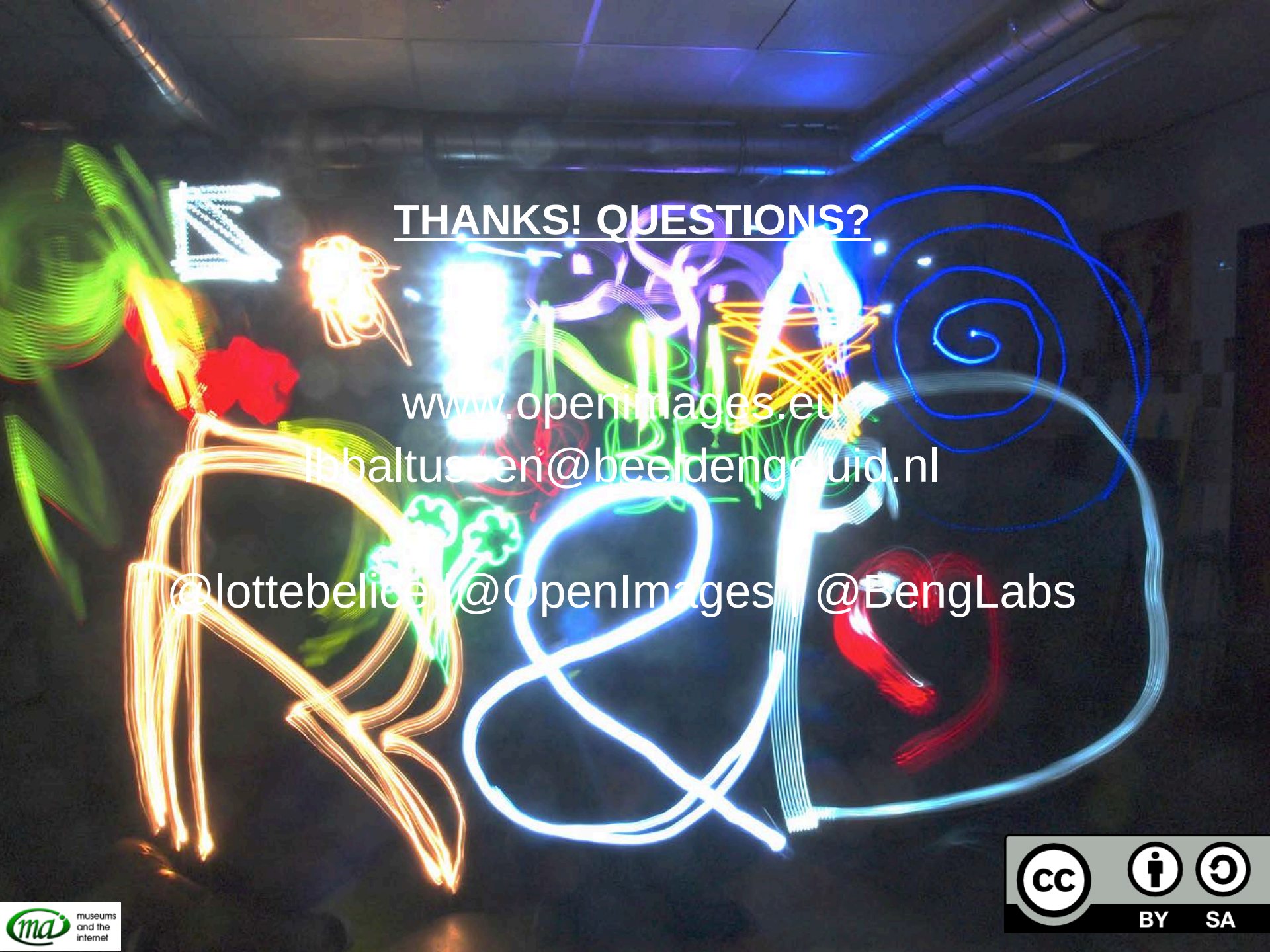
Wikipedia pages with Open Images items: Page views March 2013

Total views in 2013-03	4,611,619	 (click on a Δ for a diff to this data)	
enwiki	1,997,208	Show/hide details of 163 pages	
nlwiki	1,771,592	Show/hide details of 880 pages	
dewiki	345,551	Show/hide details of 102 pages	
eswiki	191,971	Show/hide details of 19 pages	
frwiki	88,909	Show/hide details of 56 pages	
ptwiki	88,419	Show/hide details of 17 pages	
plwiki	29,084	Show/hide details of 29 pages	
ruwiki	18,734	Show/hide details of 26 pages	
jawiki	16,485	Show/hide details of 14 pages	
itwiki	16,052	Show/hide details of 27 pages	
arwiki	6,702	Show/hide details of 5 pages	
fawiki	5,537	Show/hide details of 3 pages	
nowiki	5,359	Show/hide details of 22 pages	
huwiki	4,647	Show/hide details of 13 pages	
idwiki	4,386	Show/hide details of 12 pages	
zhwiki	3,068	Show/hide details of 5 pages	
ukwiki	3,059	Show/hide details of 7 pages	

SHOUT-OUT

- Maarten Brinkerink (Sound and Vision)
- Johan Oomen (Sound and Vision)
- Maarten Zeinstra (Kennisland)





THANKS! QUESTIONS?

www.openimages.eu

lbaltussen@beeldengeluid.nl

[@lottebelice](#) [@OpenImages](#) [@BengLabs](#)

Der Vortrag wurde gehalten anlässlich der MAI-Tagung 2013 am 23./24. Mai 2013 in der Kunst- und Ausstellungshalle der Bundesrepublik Deutschland, Bonn.

Die MAI-Tagung 2013 ist eine Kooperationsveranstaltung des LVR-Fachbereichs Kultur, des LVR-Archivberatungs- und Fortbildungszentrums sowie der Kunst- und Ausstellungshalle der Bundesrepublik Deutschland.

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